Subject: Ozone Secretariat social media accounts

Ref: Oz.Sec./Communication 4 May 2021

Dear Parties to the Montreal Protocol,

I hope this email finds you and your loved ones safe and well.

With the growing popularity and use of social media platforms, both for information and entertainment, the Ozone Secretariat has decided to establish its own accounts, specifically on Twitter, Instagram and Facebook. We feel that we have grown our communication awareness and outreach sufficiently to warrant expanding into the wider information networks.

Through these channels, we hope to keep in touch with you more and inform you on issues, updates and developments relevant to ozone layer protection. We also hope to nurture a following among the general public.

As such, we would like to request your support in this endeavour by following us on:

- **Twitter** @UNEPozone (or click on the link <u>here</u>)
- **Instagram** unepozone (or click <u>here</u>)
- **Facebook** @UNEPozone (or click here)

In turn, we would also like to share information, activities and news related to ozone protection from your regional networks, national ozone officers, local schools, organisations etc. Please contact Stephanie Haysmith (stephanie.hasymith@un.org) to discuss posting on the Secretariat's accounts.

With your support, we hope to foster a growing following, including among the general public, to disseminate information and raise awareness on the protection of the ozone layer and the work of the Montreal Protocol.

Yours sincerely,

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