

Subject: Reset Earth Animation Launch

Ref: Oz.Sec./Reset Earth animation launch

26 January 2021

Dear Parties to the Montreal Protocol,

I hope you had a relaxing holiday and that 2021 has started well.

Further to the Reset Earth animation and game trailer previewed at the COP/MOP last year, I am pleased to inform you that the Reset Earth campaign was officially launched on World Education Day, 24 January 2021. Reset Earth and the adventures of the three characters, Knox, Sagan and Terran, will form the bedrock on which the education platform will be developed. The platform will be designed to promote awareness among children on the importance of the ozone layer and environmental protection, and it will include educational tools and resources designed for both teachers and students.

To view the full animation (click [here](#))

In addition, keep a look out on social media platforms in the run-up to the launch of the mobile game app on 10 February. Once officially launched, the app will be available to download free of charge in Google Play and Apple stores.

Yours sincerely,

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**Megumi Seki Nakamura**  
Acting Executive Secretary  
Ozone Secretariat

**UN Environment Programme**  
P.O.Box 30552-00100  
Nairobi, Kenya

Telephone: +254 20 762 3452  
Email: [meg.seki@un.org](mailto:meg.seki@un.org)  
Website: <http://ozone.unep.org>