



#OzoneDay 2018 social media messages

For dissemination on or around 16 September 2018

Facebook/LinkedIn/Instagram:

1. 31 years ago, the #MontrealProtocol was signed to protect the Earth's ozone layer. Today, on #OzoneDay, we come together to celebrate the remarkable achievements of the treaty and urge the nations of the world to Keep Cool and Carry On with the good work of protecting ozone and climate.
2. Join us! #OzoneDay is a moment of celebration not just for the environment community, but for the whole world, says @UNEnvironment head @ErikSolheim: <https://youtu.be/VjQSCJNG-Zg>
3. As we mark#OzoneDay, the #MontrealProtocol stands as an example of what we can achieve through intelligence, leadership and innovation, says @UNEnvironment head @ErikSolheim: <https://youtu.be/VjQSCJNG-Zg>
4. This #Ozone Day, reflect and celebrate how we, the human race, came together to fix the hole in the sky. It shows that no problem is too big for us to fix, says @UNEnvironment head @ErikSolheim: <https://youtu.be/VjQSCJNG-Zg>
5. This #OzoneDay, we are we are urging everyone to celebrate the work done under the #MontrealProtocol so far and Keep Cool and Carry On protecting the ozone layer and the climate.
6. Happy 31st birthday to the #MontrealProtocol—the international agreement that helped secure a future for our ozone layer and our planet! Let's Keep Cool and Carry On with protecting our ozone and climate.
7. Under the #MontrealProtocol, nations have slashed the use of ozone-depleting substances by nearly 100%. The ozone layer is now healing and will return to 1980 levels by mid-century, with many associated benefits – including up to 2 million cases of skin cancer avoided annually by 2030. We celebrate this achievement on #OzoneDay and urge everyone to Keep Cool and Carry On the good work.

8. This #OzoneDay, we are celebrating the world's greatest environmental success story: the #MontrealProtocol! 197 parties agreed to heal the ozone layer, representing the first-ever universally ratified agreement on an environmental issue.
9. #Didyouknow the ozone hole is expected to shrink back to its 1980s levels by around mid-century? You can read about how this success, and many more, are being achieved by the #MontrealProtocol at <http://ozone.unenvironment.org/> #OzoneDay
10. #Didyouknow the #MontrealProtocol has to date phased out nearly 100% of nearly 100 harmful #ozone depleting substances? Learn how this treaty is protecting all life on Earth at ozone.unep.org #OzoneDay
11. #Didyouknow under #MontrealProtocol about US\$3.6 billion has been provided to assist developing countries to phase out #ozone depleting substances? Get more facts at <http://ozone.unenvironment.org/> #OzoneDay
12. #MontrealProtocol has contributed significantly to mitigation of climate change by averting more than 135 billion tonnes of carbon dioxide equivalent emissions going into the atmosphere from 1990 to 2010. Find out how the treaty is poised to do more for the climate at <http://ozone.unenvironment.org/> #OzoneDay
13. #MontrealProtocol is expected to bring economic benefits worth over US\$2.2 trillion by mid-century due to savings in healthcare costs and avoided damages to agriculture, fisheries, and materials. Happy #OzoneDay!
14. #Didyouknow #MontrealProtocol, the treaty that protects our ozone layer will in 2019 start reducing climate-warming hydrofluorocarbons through its #KigaliAmendment? Learn more at <http://ozone.unenvironment.org/> #OzoneDay
15. #Didyouknow #MontrealProtocol's #KigaliAmendment is expected to avoid up to 0.5°C of global warming by the end of the century while continuing to protect the ozone layer? Learn more at <http://ozone.unenvironment.org/> #OzoneDay
16. #KigaliAmendment to #MontrealProtocol will see nations reduce global-warming-inducing HFCs by more than 80 per cent over the next 30 years and replace them with more planet-friendly alternatives. Learn more at <http://ozone.unenvironment.org/> #OzoneDay
17. As we mark #OzoneDay, countries continue to ratify the #KigaliAmendment to protect our climate and ozone layer, with 44 parties so far and more expected #MontrealProtocol
18. VIDEO: Learn why improving energy efficiency while switching to better refrigerant gases is one of the biggest opportunities to mitigate climate change: <https://youtu.be/vpMqxwHrxgA> #OzoneDay
19. VIDEO: 1.1 billion people face significant risks from lack of access to refrigeration and air conditioning. But we can provide the cooling people need while protecting the planet by adopting more sustainable solutions: <https://youtu.be/vpMqxwHrxgA> #OzoneDay

Twitter:

1. Happy #OzoneDay! 31 years of hard work have brought us to this day. Let's Keep Cool and Carry On the good work of protecting ozone and climate #MontrealProtocol
2. On this #OzoneDay, we're urging everyone to Keep Cool and Carry On the work of protecting our ozone and climate #MontrealProtocol
3. VIDEO: Watch @UNEnvironment head @ErikSolheim's message this #OzoneDay: <https://youtu.be/VjQSCJNG-Zg>
4. #Ozone Day, reflect and celebrate how we, the human race, came together to fix the hole in the sky. It shows that no problem is too big for us to fix, says @UNEnvironment head @ErikSolheim: <https://youtu.be/VjQSCJNG-Zg>
5. Good news! The life-threatening hole in the ozone layer is shrinking! Let's celebrate this and other achievements of the #MontrealProtocol this #OzoneDay.
6. On this #OzoneDay we celebrate the tireless efforts of the nations of the world to protect our ozone and climate under the #MontrealProtocol
7. How did #MontrealProtocol become this century's premiere environmental success story? Find out at <http://ozone.unenvironment.org/>
8. 31 years of protecting us! Learn about how #MontrealProtocol protects life on earth at <http://ozone.unenvironment.org/>. Happy #OzoneDay
9. VIDEO: Learn how we can all keep our planet cool by making the right choices about cooling technology: <https://youtu.be/vpMqwxHrxgA> #OzoneDay
10. Happy #OzoneDay! Protecting the ozone layer required all of us coming together to protect all life on earth under #MontrealProtocol
11. How will we be avoiding 2 million cases of skin cancer each year by 2030 along with additional cataracts cases? It's all thanks to the #MontrealProtocol. #OzoneDay
12. Today we celebrate #MontrealProtocol, the environment's greatest global success, which is poised to do even more for climate. Happy #OzoneDay!
13. In 2019 countries will begin reducing climate-warming hydrofluorocarbons under #KigaliAmendment to #MontrealProtocol, further protecting our planet #OzoneDay
14. What have #ozone and #climate got to do with each other? They are both protected by the #MontrealProtocol! Happy #OzoneDay!
15. #Didyouknow thanks to #MontrealProtocol the #ozone hole is expected to shrink back to its 1980s levels by around mid-century? We celebrate this and other successes this #OzoneDay
16. #Didyouknow #MontrealProtocol has phased out nearly 100% of substances depleting the ozone layer #OzoneDay

17. #Didyouknow #MontrealProtocol averted greenhouse gas emissions equivalent to more than 135 billion tonnes of CO2 from 1990 to 2010 #OzoneDay