

## Ozone Awareness Event in Peking University in Beijing

September 16, 2009

On the 2009 International Ozone Day, September 16, 2009, UNEP jointly with Peking University, organized a celebration event with the theme of **"World Unifies to Protect the Ozone Layer"** to raise public awareness on



ozone-related issues in the Sun Hall, Peking University.

The event was chaired by Prof. Zhang Shiqiu, Vice Dean of College of Environmental Sciences and Engineering of Peking University. Mr. Rajendra Shende, Head of UNEP DTIE OzonAction Branch delivered the message of the UN Secretary-General Mr. Ban Ki-moon on the 2009 International Ozone Day. Prof. Wang Limei, Vice Executive Director of Peking University and Mr. Wen Wurui, the Director General of Foreign Economic Cooperation Office of MEP delivered the opening remarks and Mr. Zhang Shigang, UNEP Country Coordinator delivered the closing remarks at the end of the event.

The main objective of the event is to raise awareness on ozone protection, especially the challenges to phase out hydrochlorofluorocarbons (HCFCs) in China and throughout the world among governments, university students, general public, industry and consumers. The event showcased China's efforts in successfully addressing the Montreal Protocol's commitments in the last two decades.

There were over 200 participations attended the event, including students from Peking University, Environmental Protection Alliance of Universities, CEOs from Broad Air Conditioning and other refrigerate business, representatives from industry associations, research fellows from universities, institutions and NGOs as well as senior officials from the government, foreign embassies and UN agencies attended the event. Chinese media also cover the event. The highlight of the event was a panel discussion on “**Role of Industries in Safeguarding Ozone Layer and Climate System**”.

During the event, the contests for advertising campaign and research paper focusing on HCFC phase out were launched for media and university students to participate. Public Service Announcement (PSAs) and videos concerning the ozone layer protection were



screened. The event also broadcasted the latest BBC Earth Report on challenges in HCFC phase out in Asia Pacific entitled "Perfectly Cool".



The event also set up a signing station called for participation in the UN campaign of ‘Seal the Deal’. The university students actively participated in the petition and signed their support towards Copenhagen.