

# Thailand's activities to celebrate the 2008 International Ozone Day

Thailand's 2008 International Ozone Day will be organized on Saturday 13 September 2008 by the Department of Industrial Works (DIW), to which the NOU attaches, in coordination with the United Nations Environment Programme (UNEP) and the Mall Group (one of Thai leading department stores).

Activities to celebrate the International Ozone Day include:

## 1. Pre-event Activities

**Duration:** June-September 2008

### Activities:

- Press Conference for disseminating the importance of Ozone Day and promoting activities on the Ozone Day (26 August 2008)
- Press Tour by executives of Department of Industrial Works accompanied with celebrities and ozone mascot. This tour will include television stations, radio stations and publishers (18-21 August and 1-5 September 2008)
- Production of radio spots and press releases to invite the public to join the celebrations
- An ozone road show in 30 secondary schools in the northeast of Thailand. The objective of ozone road, which is in its fifth year, is to raise awareness among Thai students about impacts of ozone layer destruction on their daily lives, and encouraging thoughts on protecting and recovering the ozone layer (June-August 2008)

## **2. International Ozone Day Activities**

**Duration:** Saturday 13 September 2008 from 12.00hrs – 17.00hrs

### **Activities:**

The following will be held in the The Mall Department Stores (Bangkapi branch):

- 3D exhibition to provide knowledge on Ozone Layer such as *What is Ozone?*, *Ozone life cycle*, *Why is Ozone so critical?*, *How is Ozone gone?*, *Ozone Depleting Substances*, *How can we revive Ozone?*, *The Montreal Protocol on Substances that Deplete the Ozone Layer*, *Thailand ODS Phase out and the relationship between ODSs and Global warming effects*
  - 4D Theater showing a cartoon animation that teaches how we can protect the ozone layer
  - Games among audience
  - Panel Discussion on the topic of “Future of the world in your hand”
  - Mini Concert from a big group of Thai popular singers
  - Shopping bags painting contest with honor guests and celebrities
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