

United Arab Emirates activities to celebrate the 2008 International Ozone Day

This year the UAE had the following activities:

1. Attractive steps on floors of the public malls with messages like “Do you know about Ozone” and others lead to a desk where ozone friendly products and posters about the ozone were on display. There was also a quiz competition for the public; this was be done in many malls and supermarkets, targeting the general public.
2. Had talks and programs on the radio.
3. Press releases were issued to all daily newspapers.
4. Increased internal awareness within the Environment Agency.
5. Shared the *Ozzy Ozone* cartoon movie with all Environment Agency employees and their families. Already copies of these have been distributed to schools on an earlier occasion.
6. Presentation to some private sector companies on the issue.

Some pictures of the first activity have been pasted overleaf.

