

# Long-term Strategy for the Vienna Convention Trust Fund (VCTF)

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On Behalf of the Advisory Committee

A few thoughts to gain your input/thoughts

VCTF can only be a “glue” that binds together projects and leverages more resources

# Key Issues

- Lack of resources is a problem
- We need a clearly articulated portfolio of activities that clearly say what VCTF does - Get from this ORM.
- A clear “stock-taking” of the current gaps that are best addressed via VCTF – Get from this ORM
- Criteria - Capacity building and acquisition of data – ground based)- Already exists
- Need to keep the basic measurements running and of good quality from some current activities

**VCTF funding/interaction has to be a seed for growth**

# Long term strategy

- Develop a clear portfolio of activities for VCTF (based on ORM recommendations) and the expected outcome from those activities (without this, we cannot ask for \$).
- Develop a fund-raising “campaign.” Address acquisition of resources through a multi-pronged approach.
- Development criteria for prioritizing the types of activities that are best suited for VCTF (capacity building and gaining science/data).
- Develop metrics to measure retention of capacity and development of data/science

# Follow up activities of Advisory Committee\*

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- 1 Expert reviews of science and approach.
- 2 Feedback to help the proposers.
- 3 Connecting proposers with existing and planned activities.
- 4 Providing support letters when appropriate and needed.
- 5 Develop metrics for success

\* Once the strategy is agreed to....

# Criteria for Evaluating Proposals

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- 1 Addressing ORM Priorities
- 2 Adequacy of funding. Cost-sharing by the country/ organization
- 3 Quality of science
- 4 Capacity building and retention of capacity
- 5 Expertise of proposers or their collaborators
- 6 Plans and commitments for continuation of activities
- 7 Plans for dissemination and archival of data
- 8 Other usual criteria for proposal reviews

# Near term action plan

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1. Based on the discussions and reports of the ORM, write out a “Needs and gaps document.”
2. Based on discussion, identify potential source of funding.
3. Appoint a sub-group to document gains made by the program to date. (Members should include Geir Braathen (WMO) and 2 members of the Advisory Committee.)
4. Give feedback on proposals received to date. Partially fund one of the activities

# Possible Approaches to Raise Money\*

1. Appeal to the Parties to the Montreal Protocol- how best to do this?
2. Approach the space agencies of various countries and regions- how best to do this?
3. Approach Parties regarding the possibility of getting a (very small) share of MLF funds- is this allowed under the terms of MLF and how to ask?
4. Approach philanthropic organization- the need for infrastructure
5. Connect VCTF activities to educational activities

\*Without money we cannot have a working trust fund!